

PURE MATT

DESCRIPTION

A flat matt, water-based emulsion with a chalky, wipeable finish and extraordinary depth of colour. Perfectly suited to walls in low traffic areas such as bedrooms and living rooms, and ceilings.

IDEAL USE: Interior plastered walls in low traffic areas and ceilings.

Sheen Level*	2%
Approximate Coverage	10 - 12 square metres per litre
Recommended number of coats	2 (bright colours may require additional coats)
Touch dry time**	30 minutes
Time to re-coat	2 hours (Based on 23°C ambient temperature, 50% relative humidity, 50 micron dry film thickness).
Volume solids	45% - 54.5% (depending on colour)
VOC content (Cat A/a EU VOC limit 2010: 30 g/l)	TRACE (calculation method has been independently verified)

APPLICATION: Stir thoroughly before use. If paint is left for a period, it is best practice to mix vigorously to recirculate and redisperse the heavier solids throughout the paint.

As our paint has a particularly high solids content, we would advise mechanical stirring if possible.

Suitable for application by brush, roller, or airless spray.

For airless spray application use nozzle tip 0.46 mm (0.018"), with a spray angle between 60° and 85°. Nozzle pressure to be 15-18 MPa (150-180 kg/cm²). Dilute with up to 10% water, as required.

^{*} The sheen level of darker colours will often be higher than in paler colours due to the different formulations of pigment.

** Complete cure (hardening) of the coating can take up to 28 days, depending on the film thickness applied and the ambient drying conditions at site. Temperature, humidity, and thickness of coat will affect drying times. The coating should not be exposed to heavy surface condensation before it is completely cured.



Good preparation of the surface to be painted is vital to the performance of any paint.

New plaster and porous surfaces

SURFACE PREPARATION:

- I. The surface must be clean and dry.
- 2. Apply a mist coat, this is paint thinned with water to make it runny. This is to ensure it is absorbed into the surface. Depending on the thickness of the paint you use, up to a 50/50 ratio will ensure the paint is wet enough to be absorbed.
- 3. Apply two coats of Pure Matt (bright colours may require additional coats). Tones of separate batches may vary slightly, for colour consistency purchase sufficient paint for the complete job at one time.

Previously painted surfaces

SURFACE PREPARATION:

- 1. Make good any structural cracks or defects, use flexible fillers only.
- 2. Thoroughly rub down to create a matt surface.
- 3. Thoroughly wash down and remove all flaking and defective coating.
- 4. A glossy painted surface must be sanded to a flat matt and then primed using Fenwick & Tilbrook Multi Surface Primer. It is good practice to lightly sand the primer prior to applying the first coat of paint (Avoid the inhalation of dust. Wear a suitable face mask when dry sanding).
- 5. The surface must be clean and dry before application.
- 6. Apply two coats of Pure Matt. (Bright colours may require additional coats). Tones of separate batches may vary slightly, for colour consistency purchase sufficient paint for the complete job at one time.

CLEAN UP: Remove as much product as possible from brushes and equipment before cleaning with warm water.

AFTERCARE – MAINTENANCE: Pure Matt is wipeable but not washable. Wipe gently with a soft damp cloth or sponge. Please note that this very matt finish can be prone to burnishing when cleaned. For high traffic areas, we would recommend using our washable emulsion: Pure Matt Plus.

AFTERCARE - REPAIR: Lightly rub down the area that needs repainting. Repaint the entire area with one or two coats as required. Touching or feathering-in is possible but can often have disappointing results so it is best practice to repaint the area break to break.

STORAGE AND STABILITY: Store upright in dry conditions above 5°C and protect from frost; the garden shed, or garage is not an advisable home for your paint. To avoid risk of spillage, always store and transport in a secure upright position.

Do not empty into drains or watercourses. Some local authorities have special facilities for the disposal of waste coatings. +44 (0)1362 684125



DISCLAIMER: This information is given in good faith but without warranty since skill of paint application and site conditions are outside of our control. We reserve the right to withdraw or amend colours and finishes at any time. All our paints are made fresh to order so are not returnable.

HEALTH, SAFETY & ENVIRONMENTAL INFORMATION

Contains a reaction mass of 5-chloro-2-methyl-4-isothiazolin-3-one [EC no. 247-500-7] and 2-methyl-2H-isothiazol-3-one [EC no. 220-239-6] (3:1) and 1,2-benzisothiazol-3(2H)-one. May produce an allergic reaction. Warning! Hazardous respirable droplets may be formed when sprayed. Do not breathe spray or mist. If medical advice is needed, have product container or label to hand. Keep out of reach of children. Dispose of contents / container to waste disposal site in accordance with local / national regulations. Ensure good ventilation during application and drying. Do not get in eyes, on skin or on clothing. If SWALLOWED call a POISON centre / doctor if you feel unwell. IF ON SKIN: Wash immediately with soap and water or a proprietary skin cleaner. Do not use solvent or thinners. IF IN EYES: Rinse cautiously with water for several minutes. Remove contact lenses if present and easy to do so. Continue rinsing and seek medical advice. IF SPRAYING: Do not breathe spray. Wear respiratory protection. PLEASE NOTE: Special precautions should be taken during surface preparation of pre- 1960's paint surfaces as they may contain harmful lead.

Fenwick & Tilbrook paint is produced in the UK by Fenwick and Tilbrook Ltd. Unit 8 Church Farm, Old Fakenham Road, Attlebridge, Norwich NR9 5ST. Tel: 01362 684125. www.fenwickandtilbrook.com